



## Invitation to USMEF's Product Showcase & Conference 2024

On July 20, 2024, the US Meat Export Federation (USMEF) collaborated with the Meat Importers and Traders Association (MITA) to convene a product showcase & conference event at ACEA Beach Resort in Subic. Sabrina Yin, the Regional Director, warmly welcomed all the participants.

USMEF's presentation of products and involvement in both domestic and international trade exhibitions offer significant prospects for members to engage with qualified buyers and enhance their sales.



The participating exporters are Ronald A Chisholm, PMI Foods, Sure Good Foods, Seaboard Foods, and Lamex.



David Kawpeng of Ronald A Chisholm.



PMI Foods



Seaboard Foods



Johnny Sychangco, Lawrence Simpao, Joseph Nacion, Ian Maambong, and Ray McCague.

## Trade Mission between Poland and the Philippines

On June 14, 2024, at the Fairmont hotel, the Meat Importers and Traders Association (MITA) officially joined Poland's mission in the Philippines with the aim of bolstering the trade partnership between the two nations. This strategic collaboration is expected to enhance bilateral trade opportunities and cooperation in the meat industry, further deepening the economic ties between Poland and the Philippines.



**JUNE 2024 EXCLUSIVE**

### MAY 2024



## Appreciation dinner for USDA

The Meat Importers and Traders Association (MITA) presents a token of appreciation to Pia Ang for her unwavering support and commitment to improving the hog industry, trade relations, shaping policies, and facilitating dialogue between the Philippines and the USA last May 4.



NEDA taps MITA as a resource speaker in a consultative meeting regarding non-tariff trade barriers.

## UPCOMING EVENTS



**SPEAKING ENGAGEMENT**  
Canada Pork International  
July 31, 2024 at 430PM  
Conrad Hotel, Manila



**SPEAKING ENGAGEMENT**  
USA Poultry & Egg Export Council (USAPEEC)  
Aug 1, 2024 at 9AM  
Conrad Hotel, Manila



**ANNUAL ATTENDANCE**  
World Food Expo (WOFEX)  
Jul 31 - Aug 3, 2024  
SMX, Manila, Philippines